

Market Research Report Template

Note: Customers do not have to accomplish market research to determine available sources for this work, the contractors on the EISM contract have been determined to be qualified to accomplish the work

1. DESCRIPTION OF SUPPLIES/SERVICES: *(Describe the supplies or services to be acquired. Also state the anticipated lifecycle of the procurement (e.g., 1-yr base with four 1-yr option periods))*

2. ACQUISITION HISTORY: *(Describe previous contracts for the supplies/services described above, including previous subcontracting opportunities.)*

3. CONDUCT OF THE RESEARCH: *(Describe the steps taken and how the market research was conducted.)*

4. MARKET RESEARCH FINDINGS: *(Market Research for a specific requirement may be accomplished at the task order level to determine what desired capabilities currently exist or are in development). Describe the steps taken and how the market research was conducted.)*

5. DETERMINATION:

Signed: _____
Program Manager

Date: _____